

DERMASCOPE



The Encyclopedia of Aesthetics

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**Damaged, Problem &
Aging Skin**

Equipment

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Take Note

New Faces and Spaces



Lenae Richard

Lenae Richard, a Medical Assistant and Licensed Aesthetician, has joined **South Shore Skin Center**, one of the most progressive dermatology practices in Massachusetts with offices in Cohasset and Plymouth. In her new role at South Shore Skin Center, Richard will care for both medical and cosmetic dermatology patients at the practice's two offices in the capacity of medical assistant. She will also care for patients as a licensed aesthetician and provide microdermabrasion, chemical peels, facials, waxing, and Latisse.

Dermagrace Cosmetic Rejuvenation, specializing in collagen induction therapy (CIT), has opened in Denver. CIT is a new procedure used primarily in Europe, Australia, and South Africa. It is also known by other names, such as Micro-Needling, Dry Needling, Multitrepannic Collagen Actuation (MCA), and Per Cutaneous Collagen Induction (PCI). This is one of the most effective treatments for cosmetic rejuvenation of wrinkles, acne scars, surgical scars, and stretch marks.



Isabel Calleros

The United Aesthetics Organization, Inc. has named **Isabel Calleros** as Vice President of Education. In addition to helping guide the direction of the UAO, Calleros will be responsible for developing educational seminars, materials, and identifying guest speakers for the new aesthetics organization.

Awards, Celebrations, and Anniversaries

Dr. Richard Fitzpatrick, founder of **SkinMedica**, was recently honored with a Presidential Citation from the **American Society for Laser Medicine and Surgery** for his major impact in the field of laser medicine.



Howard Murad, M.D.

Howard Murad, M.D., Associate Clinical Professor of Medicine at **UCLA** and founder of **Murad, Inc.**, received the Daniel Stateman Distinguished Alumni Award from the **Arnold & Marie Schwartz College of Pharmacy and Health Sciences** at Long Island University.

Murad completed a B.S. in pharmacy at the former **Brooklyn College of Pharmacy**, now the Arnold & Marie Schwartz College of Pharmacy and Health Sciences in 1962. He then worked as a pharmacist while attending the School of Medicine at the **University of California**, Irvine, graduating in 1966 with a medical degree.



The National Psoriasis Foundation (NPF) awarded \$800,000 in grants to 10 of the nation's top researchers whose projects have great potential to advance treatments and ultimately lead to a cure for psoriasis – one of the most prevalent autoimmune diseases in the country, affecting as many as 7.5 million

Americans. Eight scientists each received a \$50,000, one-year Discovery Research Grant to provide support for pilot research that focuses on the Foundation's four research pathways of genetics, cell biology, immunology, and epidemiological/health services. In addition, the Psoriasis Foundation awarded two scientists each a \$200,000, two-year Translational Research Grant to study psoriatic arthritis, a condition that causes swelling of the tendons and joints. Since 1975, the NPF has awarded more than \$6 million in grants to support promising psoriasis research and is the largest charitable funder of psoriatic disease research worldwide. To learn more about the Psoriasis Foundation's research initiatives and grant program, visit www.psoriasis.org.

Honored for excellence in advertising in the 2010 Aster Awards, **BioMedix** received two Gold, three Silver, and one Bronze recognition in this year's competition for product packaging, patient education, and advertising campaigns.



Sophy Merszei

As an "exclusive network for professional women to interact, exchange ideas, educate, network, and empower," the **National Association of Professional Women** has their eyes wide open for women who stand out. It is little wonder, then, that the NAPW chose

NovaLash president, **Sophy Merszei**, as VIP Woman of the Year for 2010. Merszei is passionate about making every woman feel 'instantly pretty;' to that end, the formally educated chemist relentlessly commits herself to developing only the most researched, physician-approved, and face-friendly product. Merszei believes in diligently educating, training, and supporting NovaLash professionals. In addition to her commitments as the face, voice, brain, and heart of NovaLash, Merszei gives back to her community and her world by affiliating with charities such as **Girls Inc.** and the **UNICEF Haiti Relief Fund for Children**.

Healing Lifestyles & Spas rewarded **derma e® Natural Bodycare**, a pioneer in formulating cutting-edge effective natural skin care products, with a 2010 Earth Day Beauty Award for Best Green Face Wash!