

PODIATRY MANAGEMENT

THE MOST INFLUENTIAL PUBLICATION FOR THE PODIATRIC PROFESSION

OCTOBER 2009

Everything You Ever Wanted to Know about Footwear (But Were Afraid to Ask)



- Including...**
- Prevention Pays
 - Therapeutic Footwear
 - Fashion vs. Biomechanics
 - Supportive Sandals
 - The Flap about Flip-Flops
 - Dance Shoes
 - In-Office Dispensing
 - Shoe Modifications
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BioMedix Vascular Solutions Provides Early Detection of Vascular Disease

By Meg Heim, VP of Marketing, BioMedix Vascular Solutions

Founded in 1997, and dedicated to prolonging and enhancing life through the early detection of vascular disease, **BioMedix Vascular Solutions, Inc.** supports podiatric physician centers of excellence for patient care by providing the only integrated suite of hardware, software and online services designed to cost-effectively detect Peripheral Arterial Disease (P.A.D.) and Chronic Venous Insufficiency (CVI).

Today, BioMedix is taking podiatric practice technologies to the next level with the introduction of **TRAKnet DPM** Advanced Practice Management Solutions, an integrated electronic health record (EHR) and practice management solution. This customizable, easy to use system was



designed by and for podiatrists, exclusively to meet the needs of today's podiatric physician practice.

TRAKnet DPM is an expandable, all-in-one practice management platform that enables seamless operation while increasing efficiency and effectiveness, and therefore reducing costs. TRAKnet DPM, built on the trusted Microsoft SQL Server platform, incorporates billing, charting, scheduling and inventory management into a

single system; this allows an effortless transition from scheduling to the encounters and claims. TRAKnet DPM will interface with and complement the full suite of BioMedix software and diagnostic devices that enable physician offices, vascular labs and hospitals to deliver coordinated care to the patients they collectively serve. Podiatric practices no longer need to work with three different vendors and three different platforms to fulfill their practice management needs. Today, they can partner with a single trusted company, BioMedix, utilizing one all-encompassing platform for seamless, efficient and effective practice operations and patient care.

The BioMedix integrated suite of devices and software reduces mistakes, provides data for sound analysis, builds practice revenue and streamlines reimbursement while providing a platform that supports collaborative care and increased quality outcomes.

BioMedix's award-winning products include PADnet™, a diagnostic device that enables the early detection of P.A.D. and CVI in community care settings, TRAKnet™ Lab, software to improve lab efficiency and secure ICAVL accreditation and TRAKnet Outcomes, tracking software to improve financial and therapeutic outcomes in the Hospital Interventional suite. The PADnet Disease Management System (PDMS) is a comprehensive hospital program that is designed to support a collaborative model of care that finds patients in the community setting while working in coordination with their physicians, vascular lab and hospital program to provide a complete care platform.

BioMedix
VASCULAR SOLUTIONS



BioMedix Vascular Solutions knows the importance of comparative effectiveness research in vascular medicine and is aware of its impact on improving the health of patients with P.A.D. That's why BioMedix has joined forces with the National Institutes of Health, through the National Heart, Lung and Blood Institute-sponsored **CLEVER** (Claudication: Exercise versus Endoluminal Revascularization) study investigators to increase patient recruitment into this pivotal study.

The CLEVER study is a multi-center clinical trial designed to determine the optimal treatment for people with proximal intermittent claudication due to the aortoiliac arterial insufficiency. The study is taking place in approximately 30 medical centers across the country. It is the only study of its kind to compare the benefits of supervised exercise, endovascular revascularization, as well as "optimal medical care" (the most common care, which includes claudication pharmacotherapy) in a multi-center prospective randomized trial design.

PADnet, winner of the 2005 Frost & Sullivan Product



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BioMedix...

uct Leadership Award, was profiled as a Best Practice by the Cardiovascular Roundtable and has received the American Podiatric Medical Association Product Seal of Approval. It is the only diagnostic device that enables podiatrists to detect Peripheral Arterial Disease in efficient collaboration with interventionalists. The PADnet+ system uses a less operator-dependent method of calculating an accurate ABI through automated oscillometric blood pressure measurement. The PADnet system measures blood pressures in the arms (brachia) and the ankles using oscillometry simultaneously with PVR waveform generation. ABI is calculated automatically as the test is being conducted. The oscillometric method of calculating systolic blood pressure offers reliability and diagnostic value that is widely recognized.

For more information on how BioMedix can take your practice to the next level, please call 877-854-0014, email info@BioMedix.com or visit www.BioMedix.com, or *circle #154 on the reader service card.*

For more information about the CLEVER trial, potential patients and referring physicians should contact Dr. Cerezo at jcerezo@lifespan.org or call 401-444-1739, or *circle #155 on the reader service card.*

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