



FOR IMMEDIATE RELEASE:

Meg Heim
T: 651-276-9106
F: 651-762-4014

MHeim@BioMedix.com
www.BioMedix.com

BioMedix™ Hosts Congressman Erik Paulsen for Discussion of the Importance of Health Information Technology

ST. PAUL, MN — June 17, 2011 - BioMedix™, a leader in providing integrated medical diagnostic hardware, Health Information Technology (HIT) software and web-based solutions, was proud to host Minnesota Congressman Erik Paulsen and his congressional staff as they toured the new BioMedix™ headquarters in downtown St. Paul earlier this week. BioMedix™ welcomed Congressman Paulsen to discuss shared goals for the support of medical device innovation and the early detection and treatment of Peripheral Artery Disease (P.A.D.).



In 2010, Congressman Paulsen introduced historic legislation that served as a “Call to Action” encouraging government agencies, healthcare organizations, professional societies and clinicians to take actions to improve the diagnosis and treatment of P.A.D. Today, he has taken a stand against the medical device tax in his role as co-chair of the Medical Technology Caucus. Goals of the caucus include helping to lower the cost of healthcare by improving the quality of information and increasing efficiency.

During his visit, Congressman Paulsen was able to meet with the BioMedix™ leadership team to learn more about the company’s goals to create a continuum of collaborative and efficient care while promoting the early detection of vascular disease. BioMedix™ President and CEO, John Romans, was proud to share the company’s vision for the future of HIT and the collaborative care model.

“BioMedix™ is continually working to extend and better lives while promoting efficient healthcare through integrated medical devices and software,” John Romans said, “We are honored that Congressman Paulsen is interested in our goals and we are grateful for his advocacy for medical technology and awareness of P.A.D.”

About Congressman Erik Paulsen

Erik Paulsen is a member of the House Committee on Ways and Means, a co-chair of the House Medical Technology Caucus and a leader in advocating in medical technology. In January 2011, he was sworn in to Minnesota’s Third Congressional District for a second term. His background includes 16 years of business experience with companies such as Target, and serving on in the Minnesota House of Representatives for 13 years. He resides in Eden Prairie, MN with his wife and four daughters. To learn more about Congressman Erik Paulsen, the House Medical Technology Caucus or his stance on healthcare reform, visit <http://Paulsen.House.gov>.

About BioMedix™

BioMedix™ provides the only integrated suite of hardware, software and online service designed to cost-effectively detect Peripheral Artery Disease (P.A.D.) and Chronic Venous Insufficiency (CVI). Vascular specialists, primary care providers, hospitals and health systems use our products to identify these patients. Our devices, Health Information Technology (HIT) software,



Electronic Health Records, advanced practice management and web-based solutions reduce mistakes, provide data for sound analysis, build practice revenue and streamline reimbursement while providing a platform that supports the continuum of care and increased quality outcomes. For more information about BioMedix™ products, call 877-854-0014 or log on to www.BioMedix.com.

###

BioMedix™



BioMedix™

BioMedix™ | 178 East 9th Street | Saint Paul, MN 55101
Tel (651) 762-4010 | Toll Free (877) 854-0012 | info@BioMedix.com | www.BioMedix.com